

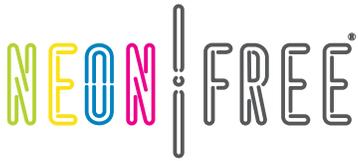
## Our NeonFree® Illumination Breaks All the Rules

**Are you tired of working in a limited color palette?** We were too, which is why we invented NeonFree®. Our proprietary solution is digitally printed – for rich, vibrant color. It is also more durable, uses less energy and is entirely recyclable.

## HQ

1200 Forum Way South  
Fort Worth, TX 76140

[mayvb.com](http://mayvb.com)



NeonFree® Benefits Sheet

|                           | NEON   | NEONFREE®  |
|---------------------------|--|--|
| <b>COLOR</b>              | Neon signs have a limited color selection and color matching can be very challenging.  | <b>NeonFree®</b> signs are digitally printed so virtually any color match is possible.   |
| <b>DESIGN</b>             | Neon signs have design constraints relative to how sharply you can bend the glass tube.  | <b>NeonFree®</b> signs have no design constraints.   |
| <b>DURABILITY</b>         | Neon signs are made of fragile glass tubes.  | <b>NeonFree®</b> signs are made of acrylic and polycarbonate sheets with LED lighting, making them almost indestructible.  |
| <b>ENERGY CONSUMPTION</b> | Neon signs run hotter and consume more energy.<br>Ex: 365 days of power consumption at 12 hours per day at 1000 watts (1 kW), Neon will cost \$43.80*                        | <b>NeonFree®</b> signs consume up to 80% less energy depending on design.<br>Ex: 365 days of power consumption at 12 hours per day at 1000 watts (1 kW), <b>NeonFree®</b> will cost \$3.50 |
| <b>LIFE EXPECTANCY</b>    | Neon signs have a tendency for one or more elements to burn out.   | <b>NeonFree®</b> (LED) is rated at 50,000 hours with complete illumination.  |
| <b>COST</b>               | Neon signs are priced relative to linear inches of glass tube and the number of bends required for a particular design, making them more expensive.                          | <b>NeonFree®</b> signs are priced relative to total square inches of the sign with no limitation on the number of colors in the design.  |
| <b>SHIPPING</b>           | Neon signs require layers of packing material due to the high risk for breakage during transit.<br><br>Most neon signs are imported from China, which adds to shipping cost. | <b>NeonFree®</b> is more durable and requires far less packaging.<br><br><b>NeonFree®</b> signs are made in the USA and cost less to ship.   |
| <b>MAINTENANCE</b>        | Neon signs can require expensive maintenance.  | <b>NeonFree®</b> requires no maintenance.  |
| <b>DISPOSAL</b>           | Disposal of neon is expensive and must adhere to the EPA's Universal Waste Program.  | <b>NeonFree®</b> is significantly cheaper and easier to dispose of. It contains no toxins, and all components can be fully recycled and have second use capabilities.                      |

\* Source: Teledyne Reynolds Inc.



HQ

1200 Forum Way South  
Fort Worth, TX 76140