



tel. 800.800.4MAY

# Partner with May & Stay True to Brand and Budget

Denver, Colorado-based **Banner Media Group** helps establish new brands and launch them on a path to growth. From market research and initial concepting, Banner creates complete brand guides and then moves into ideation and execution on campaigns and market strategy.

## Project

Banner Media Group

## Material Execution

Acrylics of several colors and thicknesses.

## Services:

Decoration, Laser Fabrication, Integration.



## BANNER MOVES BRANDS

### Challenge

When their health & beauty client AOB Med Spa needed environmental branding that would establish a cohesive look for each of their four brick-and-mortar centers in Denver, Banner reached out to their partner for execution: May Group. *"I knew May would be able to advise us on the best materials to create an upscale look on our client's budget,"* says Director of Operations, Kendall Gysin..

## Process



Fabrication



Integration



Laser Technology

## HQ

1200 Forum Way South  
Ft. Worth, TX 76140

[mayvb.com](http://mayvb.com)

WHITE-CUT ACRYLIC LAYER

EXPERTISE INTEGRITY BEAUTY RESULTS

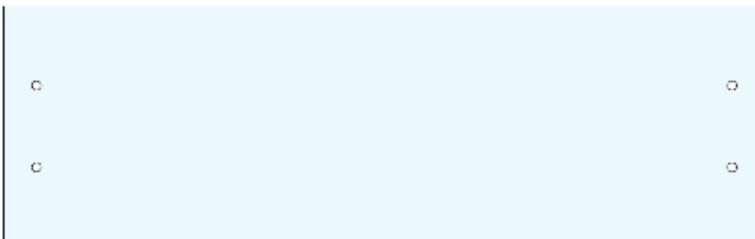


THIS IS ABOUT YOU

SILVER 2nd Surface PRINTED CLEAR ACRYLIC LAYER



CLEAR BASE ACRYLIC LAYER

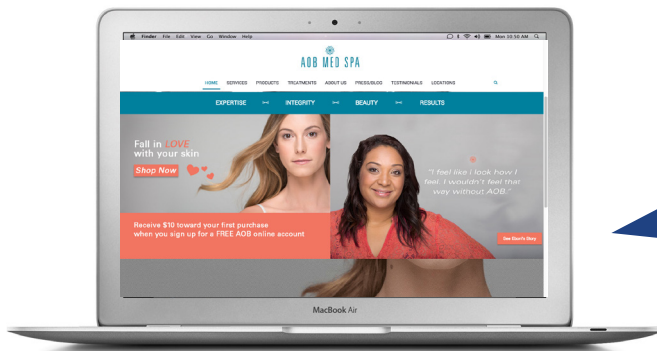


EXPERTISE INTEGRITY BEAUTY RESULTS



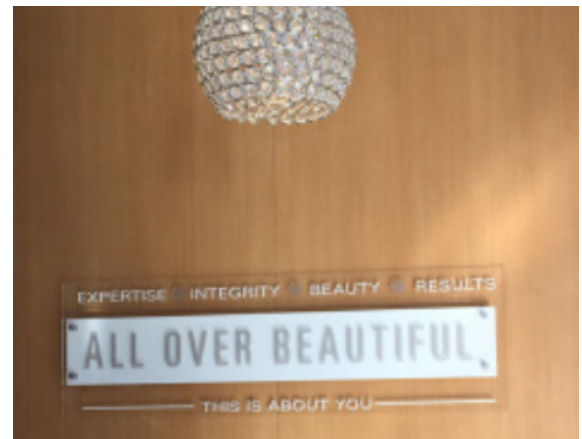
THIS IS ABOUT YOU

41" w x 14.4" h



## Solution

May Group immediately set to work identifying material specifications. "We wanted these four main signs to look high end – without the cost of illuminated signage," says Gysin. "I've worked with May in the past and knew they could ensure that branding was in line with what we had laid out for AOB Med Spa." May Group collaborated with Banner to develop a clever, cost-effective sign that gives the illusion of brightness and depth.



## Success

The AOB Med Spa project demonstrates the value that May Group brings to their partners. By working with Banner to control costs as the project evolved, they were able to maintain a clean, fresh, high-end look that was true to the brand, and budget.

"May provided amazing customer service, and were highly responsive in accommodating changes on the fly. They treated us like our small firm was a big design house. We couldn't be happier with the result – and we would definitely recommend them."

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**May Group: Engineering solutions for Big-Brands.**

mayvb.com